

Ascend Learning Trust

School Uniform Policy

Policy Owner:	Head of Governance and Compliance
Date of issue:	February 2026
Policy Level:	Tier 2
Approved by:	Standards Committee with localised adaptations approved by relevant LGB
Next Review:	February 2027

Contents

Version Control

Version	Details	Author	Date
1.0	Policy formation		

Related Policies

ALT Complaints Policy
ALT Behaviour Policy

Policy Statement

The Ascend Learning trust believes that a school uniform is vital for:

- Promoting the ethos of a school
- Providing a sense of belonging and identity
- Setting an appropriate tone for education.

For the purposes of this policy, “uniform” includes the following elements of pupils’ appearance:

- Clothing, including the school uniform itself, variations of the school uniform such as PE kits, and other clothing worn at school, e.g non-uniform
- Hairstyles and headwear
- Jewellery and other accessories
- Cosmetics such as makeup and nail polish

This policy lays out the measures that Royal Wootton Bassett Academy has taken to ensure a consistent, fair and inclusive uniform policy, and implement a uniform that reflects the needs of all pupils, is affordable, and provides the best value for money for both the school and pupils’ families.

This policy aims to:

- Set out our approach to requiring a uniform that is of reasonable cost and offers the best value for money for the school and pupils’ families.
- Explain how we will avoid discrimination in line with our duties under the Equality Act 2010
- Clarify our expectations for school uniform

We believe that pupils learn most effectively and achieve their best outcomes when they are comfortable, able to be themselves, and dressed in a way that sets an appropriate tone for education. In writing and updating this policy, we have therefore sought to:

- Engage with pupils and parents
- Consider how this policy might affect groups represented in the school, especially those who share protected characteristics as defined by the Equality Act 2010
- Consider how comfortable the uniform will be for pupils
- Take a sensible approach to allow for exceptions to be made, e.g. during adverse weather
- Ensure that the uniform is suitable and safe for pupils who walk or cycle to school
- Choose a PE kit which is practical, comfortable, appropriate to the activity involved and affordable
- Ensure the policy is easy to access and understand.

Legislation and Statutory Requirements

This policy has due regard to all relevant legislation and guidance including, but not limited to the following:

- Human Rights Act 1998
- Education and Inspections Act 2006
- Equality Act 2010
- Education Act 2011
- The UK General Data Protection Regulation
- Data Protection Act 2018
- Education (guidance around the cost of school uniforms) Act 2021
- DfE Guidance (2021) 'Cost of School uniforms'
- DfE Guidance (2021) 'School Admissions Code'
- DfE Guidance (2024) 'School Uniforms: guidance for schools'
- Equality and Human Rights Commission (2022) 'preventing hair discrimination in schools'

Roles and Responsibilities

The **Board of Trustees** is responsible for:

- Setting a trust wide approach to school uniform that is in line with statutory guidance and legislative requirements.
- Ensuring overarching principles about accessibility and inclusivity of school uniforms across trust schools, ensuring adherence to legal requirements.
- Ensuring that uniforms at schools within the trust are accessible and affordable
- Demonstrating in this policy how best value for money has been achieved
- Ensuring compliance with the DfE's cost of school uniforms guidance
- Agreeing support for the cost of school uniforms in line the trust financial policies and practices.

The **Local Governing Body** is responsible for:

- Establishing, in consultation with the headteacher and school community, a practical and smart school uniform that accurately reflects the school's vision and values and that is in line with the trust wide approach set up by the board of trustees
- Ensuring that the school's uniform is accessible, inclusive and does not discriminate or disadvantage any pupil because of their protected characteristics or socio-economic status.
- Listening to the opinions and wishes of stakeholders regarding changes to the school's uniform.
- Will seek to ensure that uniform supplier arrangements give the highest priority to cost and value for money.

The **Headteacher** is responsible for:

- Enforcing the school's uniform rules on a day-to-day basis
- Ensuring that teachers understand this policy and what to do if a pupil is in breach of the policy

- Listening to the opinions and wishes of the school community in regard to the school's uniform and making appropriate recommendations to the local governing body.
- Approving any exemptions to school uniform arrangements on a case by case basis.

Staff are responsible for:

- Ensuring that pupils dress in accordance with this policy at all times
- Where appropriate to their role, disciplining pupils who are in breach of this policy
- Ensuring that pupils understand why having a consistent and practical school uniform is important e.g sense of belonging and school identity.

Parents/Guardians are responsible for:

- Providing their children with the correct school uniform as detailed in this policy
- Informing the Headteacher if their child requires an exemption to the uniform rules for a period of time, with a qualifying reason
- Ensuring that their child's uniform is clean, presentable and the correct size.

Pupils are responsible for:

- Wearing the correct uniform at all times, unless the Headteacher has granted an exemption, which extends to on the school premises, travelling to and from school and at out-of-school events or on trips that are organised by the school and/or where they are representing the school
- Looking after their uniform as appropriate
- Understanding and respecting why a school uniform is important to the school, e.g. school identify and community.

Cost Principles

Royal Wootton Bassett Academy will develop its uniform policy in relation to the following starting principles:

- The school will seek to ensure that the uniform is affordable. In so doing, the school will consider the total cost of school uniforms, taking into account all items of uniform or clothing parents will need to provide while their child is at the school.
- The school will seek to keep the use of branded items to a minimum.
- The school will seek to ensure that uniform supplier arrangements give the highest priority to cost and value for money, including the quality and durability of the garment.
- The school will seek to ensure that second hand uniforms are available for parents to acquire.

In accordance with the 'school admissions code,' the headteacher will ensure that the school's uniform requirements do not discourage parents from applying for a place for their child. We understand that items with distinctive characteristics (e.g. branded items) cannot be purchased from a wide range of retailers and that requiring such items limits parents/carer's ability to 'shop around' for a low price.

Therefore, the school will assess the overall cost implications of its uniform policy regularly, including prior to any changes to the school uniform. When evaluating whether costs are reasonable and proportionate, the school will take into account the opinions and situations of:

- Economically disadvantaged parents
- Parents with multiple children who are, or will be in the future, pupils at the school
- Parents of younger children, as they are likely to grow more quickly and require new sets of uniform more frequently
- Parents of pupils with protected characteristics that may impact their ability to access the uniform
- Looked after or post-looked after children.

The school will evaluate the cost of its uniform based on the overall collection of uniform items that parents would need to purchase for a pupil rather than on the cost effectiveness of individual items; this will include consideration of the fact that parents will need to purchase multiples of certain items, e.g. shirts and socks, to ensure their child can come to school in clean uniform every day.

The school will keep variations in school uniform for different groups of pupils, e.g. year group specific items, or house colours, to a minimum to ensure that pupils can get the most wear out of their uniform and that parents can pass some items down to younger siblings.

The school will keep branded uniform items to a minimal level that is reasonable for all members of the school community. The school defines a branded uniform item as any item of clothing that cannot be purchased at a range of retailers, e.g. supermarkets, due to the item's logo, colour, design, fabric or other unique element. Where the school requires an item of branded clothing, it will assess how prices can be kept as low as possible and put measures in place to facilitate this. This may include:

- Offering sew or iron-on logo patches for blazers and jumpers that can be bought at non-specialist retailers, instead of requiring specific branded jumpers.
- Ensuring branded items are longer-lasting and unlikely to be worn out quickly, e.g. ties
- Making donated second hand uniform available for purchase at a lower price.

The school will meet the DfE's requirements and recommendations on costs and value for money. Care will be taken to ensure that school uniform is affordable for all current and prospective pupils, and that best value for money is secured through reputable suppliers.

The school will work with multiple suppliers to obtain the best value for money possible. Any savings negotiated will be passed to parents where possible. The school will not enter into exclusive single-supplier contracts or cash-back arrangements.

The school will not make frequent changes to uniform requirements and will take the views of parents and pupils into account when considering any changes.

Equality Principles

Royal Wootton Bassett Academy takes its legal obligation to avoid unlawfully discriminating against any pupil very seriously.

In line with the above, the school will aim to ensure that its uniform policy is as inclusive as possible so that all pupils can access a school uniform that is comfortable, suitable for their needs, and reflects who they are, while avoiding any direct or indirect discrimination on the basis of protected characteristics or socio-economic status.

Where a school is consulting on changes to school uniform, it will seek to gather the views and ensure advice is sought specifically from pupils, and parents/carers of pupils, who are from a range of protected characteristics.

Parent's concerns and requests regarding school uniform and amendments to it are handled on a case-by-case basis by the Headteacher.

Gender

To avoid disproportionately impacting pupils of a certain gender, the school will ensure that the cost of uniform is as equal in price as possible across items for all genders.

This includes:

- Adhering to the procedures laid out in the cost principles section of this policy
- Not directly requiring pupils of a certain gender to buy additional uniform, e.g. by requiring female pupils to buy both trousers and skirts.
- Not holding pupils of different genders to different uniform standards, e.g. banning certain hairstyles for only one gender.

Royal Wootton Bassett Academy will implement a gender-neutral uniform, meaning that pupils will not be required to wear specific items based on their gender.

Religion and belief

To avoid disproportionality impacting pupils of a certain religion, belief or culture, the school will ensure that there is flexibility to allow pupils to present themselves in a way that adheres to their dress requirements as far as possible, within the school's uniform policy.

The school will endeavour to meet all requests for amendments to the uniform for these purposes; however, the needs and rights of individual pupils will be weighed against and health and safety concerns appropriate to the circumstances, e.g. if safety headgear needs to be worn.

Race

To avoid disproportionately impacting pupils of a certain race, the school will ensure that its uniform policy does not constitute unlawful indirect discrimination through blanket rules. This includes:

- Not banning hairstyles to a pupil's ethnic origin e.g. Afro hairstyles
- Not banning hairstyles worn because of cultural family and social customs e.g. cornrows
- Not banning head covering related to a pupil's culture or ethnic origin, e.g. African heritage head wraps.

The school will follow the good practice guidance provided by the Equality and Human Rights Commission on 'preventing hair discrimination in schools.'

SEND and Medical Conditions

To avoid disproportionately impacting pupils with SEND or medical conditions, the school will ensure its uniform policy takes into account the needs of these pupils. This includes:

- Ensuring the school uniform uses soft, stretchy fabrics and avoids intricate buttons or hard seams
- Allowing variations to the standard uniform for pupils whose medical conditions may impact how they dress, e.g. pupils with casts who require loose-fitting clothing or pupils with hair-loss conditions who wish to wear head coverings.

Where the needs of these pupils cannot be met in the standard uniform policy, individual adaptations to the uniform will be considered and permitted where possible.

The school will ensure that it works with a supplier that acts in accordance with the school's values and principles on equality and inclusion.

Complaints and Challenges

The school will endeavour to resolve all uniform complaints and challenges locally and informally, in accordance with the school's complaints procedure and policies.

The school will refer individuals who wish to complain to the Complaints Policy and request that they follow the procedures outlined therein.

School Uniform Supplier

Royal Wootton Bassett Academy's current school uniform supplier is:

Price and Buckland

<https://price-buckland.co.uk/royal-wootton-bassett-swindon>

The local governing body will work with the Headteacher to ensure that items are procured as cheaply as possible without compromising on the quality and will be able to demonstrate how best value for money has been achieved.

If the school is considering changing its supplier and seeks a list of available suppliers, it will consider the following options:

- Consulting an industry body
- Researching local suppliers
- Consulting with other schools and networks, including other schools that form part of the multi-academy trust
- Having informal discussions with potential suppliers to help determine the school's own needs

If the school prepares to request bids from potential suppliers, it will consider the following elements:

- What products parents will need
- Existing contractual commitments
- Length of tender process

All schools in the Ascend Learning Trust will use the DfE's procuring uniform supplies template documents to ensure that they undergo the procurement process correctly. The templates consist of an invitation to tender, a request for quotation, and a pricing schedule.

Schools will use the invitation to tender template to ask questions of suppliers. Schools will then use the pricing schedule to ask suppliers to submit their prices.

Uniform Assistance

Our school has a duty to make sure that the uniform we require is affordable, in line with statutory [guidance](#) from the Department for Education (DfE) on the cost of school uniform.

We understand that items with distinctive characteristics (such as branded items, or items that need to have a school logo or a unique fabric/colour/design) cannot be purchased from a wide range of retailers and that requiring many such items limits parents/carers' ability to 'shop around' for a low price.

We will make sure our uniform:

- Is available at a reasonable cost
- Provides the best value for money for parents/carers
- We will do this by:
- Carefully considering whether any items with distinctive characteristics are necessary
- Limiting any items with distinctive characteristics where possible, by only asking that the jumper and polo shirt features the school logo
- Limiting items with distinctive characteristics to low-cost and/or long-lasting items, such as ties

- Considering cheaper alternatives to school-branded items, such as logos that can be ironed on, as long as this doesn't compromise quality and durability
- Avoiding specific requirements for items pupils could wear on non-school days, such as coats, bags
- Keeping the number of optional branded items to a minimum, so that the school's uniform can act as a social leveller
- Avoiding different uniform requirements for different year/class/house groups
- Avoiding different uniform requirements for extra-curricular activities
- Making sure that arrangements are in place for parents/carers to acquire second-hand uniform items
- Avoiding frequent changes to uniform specifications and minimising the financial impact on parents/carers of any changes
- Consulting with parents/carers and pupils on any proposed significant changes to the uniform policy and carefully considering any complaints about the policy

Non-Compliance

Staff will be permitted to discipline pupils who breach this policy, in accordance with the school's behaviour policy.

School Uniform

To see the Sixth Form Dress Code, click [here](#).

Acceptable in school	NOT acceptable in school
<p>Trousers: Grey in a traditional full length, formal style.</p> <p>Summer Shorts: tailored formal. Can be worn after the Easter holidays.</p> <p>Belts: Black only</p>	<p>No fashion styles eg: skinny, leggings, jeggings or jeans.</p> <p>No trousers with metal studs, rivets, or accessories such as labels or fake zips.</p> <p>No cord, chinos, patterned fabric, casual trousers or branded items.</p> <p>No fashion styles</p> <p>No cargo</p> <p>No decorative belts or buckles.</p>
<p>Skirts: Grey, traditional school style. Must be no shorter than one inch above the knee.</p>	<p>No fashion styles or tight fitting.</p> <p>No figure-hugging jersey material, patterned, or textured.</p>

	No skirts with accessories such as decorative belts, no labels, rivets, obvious zips or pockets.
Shirts: White long sleeved button collar suitable for a tie. Summer Polo Shirt: RWBA logoed burgundy polo shirt (can be worn after the Easter holidays only)	No T shirts to be worn underneath the school shirt.
Jumpers: RWBA black logoed V neck jumper. All jumpers must have the RWBA logo.	No alternative jumper allowed. No cardigans, sweatshirts or hoodies.
Tie: RWBA clip on tie	
Coats: Plain, dark coloured coats should be worn over the school jumper by all students to and from school as appropriate to the time of year and weather conditions.	Coats should not be worn as a replacement for the school jumper. A hoodie is not to be worn as a coat.
Footwear: Black shoes. These should be plain, leather or leather look, substantial, hardwearing and of a sensible style.	No Heels, Trainers, boots, canvas, fur or skate shoes. No fashion styles with accessories such as bows, braiding or studs.
Socks: Black or grey ankle socks. Tights: Black, Grey or flesh coloured	Single colour only. No textured, patterned or embellished styles
Hair: Hair should be neat and tidy. Hair styles moderate and kept to a natural colour. Hair styles should reflect the general expectations of a professional office environment and the school expectations. For some activities, long hair should be tied back (eg. for practical lessons or activities).	No extreme haircuts. Eg: shaven heads, mohicans. No unnatural or extreme hair colouring such as shades of red, rainbow colours or dipped ends. All hair accessories should be functional and not fashionable.
Make up: Should be subtle, and kept to a minimum using neutral tones. Where permanent make up, hair extensions or eyelash extensions are needed, discussion with the Academy must be sought (e.g. for medical purposes, alopecia etc)	No heavy or excessive make up eg: dark brows, thick eyeliner, false eyelashes, bright eye shadow or bright lipstick. No nail varnish, gel nails or artificial nails may be worn.
Jewellery: should be kept to a minimum. One pair of small stud earrings only. If necklaces are to be worn they must not be seen over the uniform.	No facial or oral piercing including nose studs, stretchers in the ears, tongue piercings or ear bars. No bangles, beads or wristbands. No rings.

The school take no responsibility for the loss of jewellery.

P.E Uniform Expectations

'PE Ready' – YOUR UNIFORM

- What items are on the PE uniform list?
- THE BASICS ARE AS FOLLOWS;

-School crested polo shirt

(The RWBA polo shirt is a compulsory item to be worn with crested RWBA shorts and/or other permitted garments as outlined in this document)

-School crested shorts

(The RWBA shorts are a compulsory item to be worn with RWBA polo shirt and/or other permitted garments as outlined in this document)

-School crested ¼ zip jumper

-Black football socks with white tops/black football socks or White sports socks

-Sports type trainers



Note -Hair tied up, jewellery removed or earrings taped and watches off.

Top tip - Think 'CREST ON TOP' 😊

'PE Ready'

OPTIONAL EXTRA BITS

- Plain black, white or neutral base layer tops, undergarments and t-shirts.
- School crested tracksuit jacket.
- Black school rugby shirt.
- Plain black tracksuit bottoms.
- Plain black or neutral woolly hat, snood and gloves.
- School crested leggings
- RWBA 'Oddballs' hat – **on sale again soon**
- Plain black skins or thermals under shorts.
- Astro or boots for grass (highly recommended)



Note -Hair tied up, jewellery removed or earrings taped and watches off. No chewing gum.

Top tip - Think 'CREST ON TOP' 😊

'PE Ready' - Some suggested combinations. Remember 'crest on show' 😊

PE Kit combinations

(NOT odd socks)

Top tip - Think 'CREST ON TOP' 😊



'PE Ready' non school uniform days

Considering current PE kit policies, we thought it might be handy to support you with some guidance on what is appropriate for your safe and full participation in Physical Education.



For non-school uniform we would like to operate a 'like for like system' – that means you can wear your own similar version of normal uniform items. Such as;

- T-shirt or polo shirt of choice
- Shorts, leggings, skorts or tracksuit bottoms of choice
- Hoodie, sweatshirt or tracksuit jacket of choice
- Sports type trainers



Feel free to wear your normal PE kit if this is your preference on non-school uniform.



Items that are not appropriate;

- Loose fitting, cropped & strappy tops
- Dresses, skirts, jeans and denim items
- Large bulky jackets
- Inappropriate or offensive logos
- Shoes with heels or shoes you wouldn't wear to play sport
- Items that are likely to restrict your ability to fully participate and move



-If items are not deemed to be safe and appropriate for PE you will be asked to remove them. If required, you will need to borrow items for your lesson. Normal sanctions will also apply.